Interconnections – Fast Fashion

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Syllabus Links

Production and Consumption

Investigate the effects of the production and consumption of goods on people, places and environments throughout the world.

Image Source: https://www.mydomaine.com/marie-kondo-method

Collecting primary data on clothes in your wardrobe and drawers

Tally up HOW MANY of the following clothing items you own:

T-shirts	Shorts/Skirts	Pants/Trousers	Hats	Dresses	Jeans	Jumpers/Jackets

Select FIVE random t-shirts AND FIVE shorts/skirts. For each t-shirt and shorts/skirts answer the following questions:

How many are made from cotton?	Which countries were they made in?	How many were bought in the last 12 months?	How many were bought in the last 3 months?

How often would you buy a new item of clothing? (Circle or highlight):

Weekly   Fortnightly   Monthly   THREE months   SIX Months

In an average month (or if you averaged it out), how much would you spend on items of clothing?

Less than $20 $20–$50 $50–$100 $100–$150 $150+

Which brands OR from which stores do you find yourself selecting/choosing items of clothing?

_____

_____

_____

Collecting primary data on clothes in your wardrobe and drawers

Image Source: https://source.wustl.edu/2019/01/how-fast-fashion-hurts-environment-workers-society/

How would you rank the following from 1–8 in terms of importance when choosing clothing items
(1 = most important AND 8 = least important)?

Cost	Quality	Brand Name	Design/ Look	Material	Country of Origin	Environmental Impact	Social Impact

How long (months, years) would you generally keep an item of clothing such as a t-shirt, shorts or pants? _____

Do you wear items until they are unwearable/worn out? (Circle/highlight)   YES   NO

What do you do when you no longer wear your clothes or you grow out of them? (Answer YES or NO)

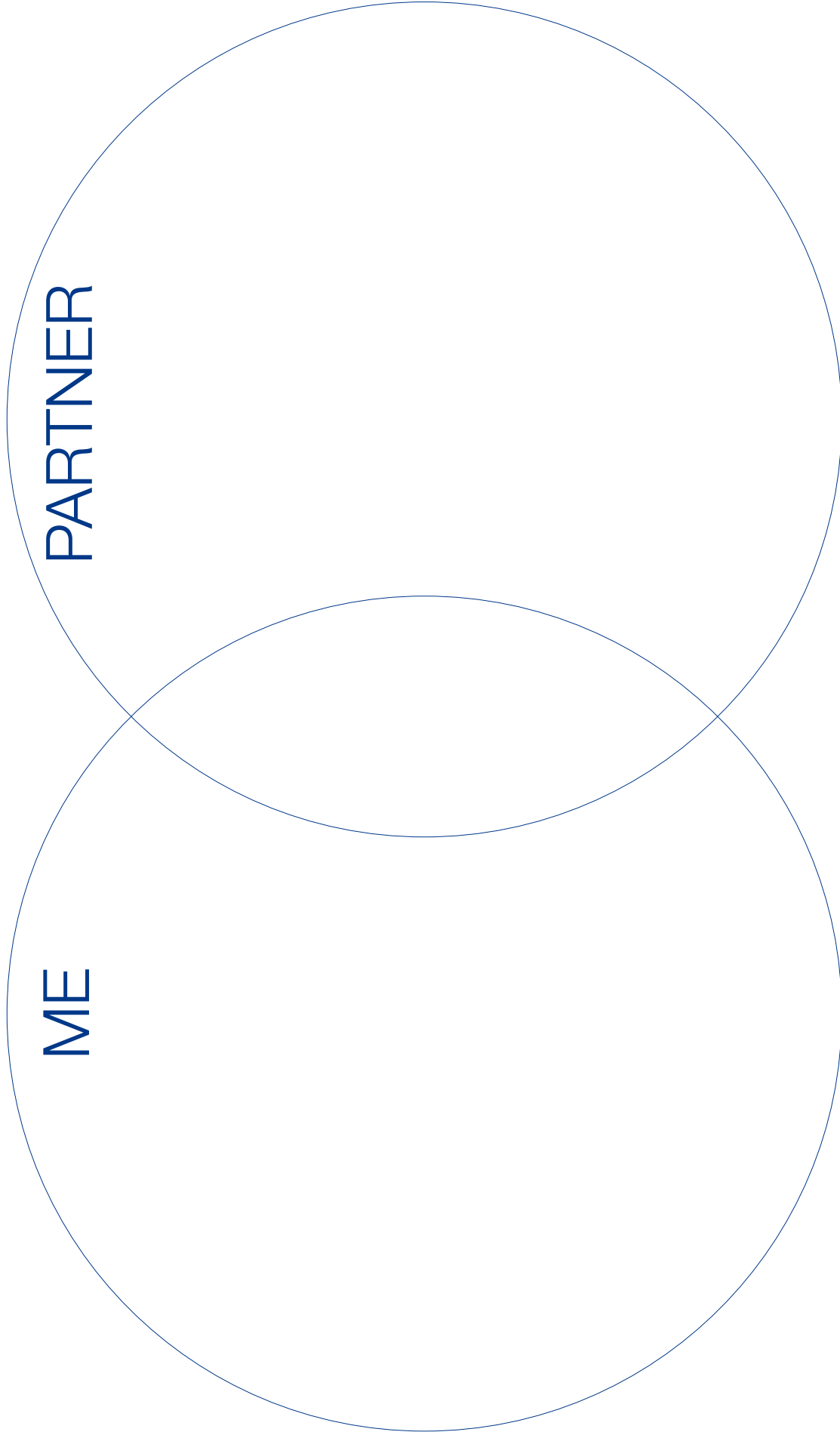| Throw them out	Donate them to a charity/clothing bin	Reuse them as rags/ cloths or for other uses	Hand them down to a friend/family member	Other (Please explain)

What did you learn about yourself through this process?

_____

_____

_____
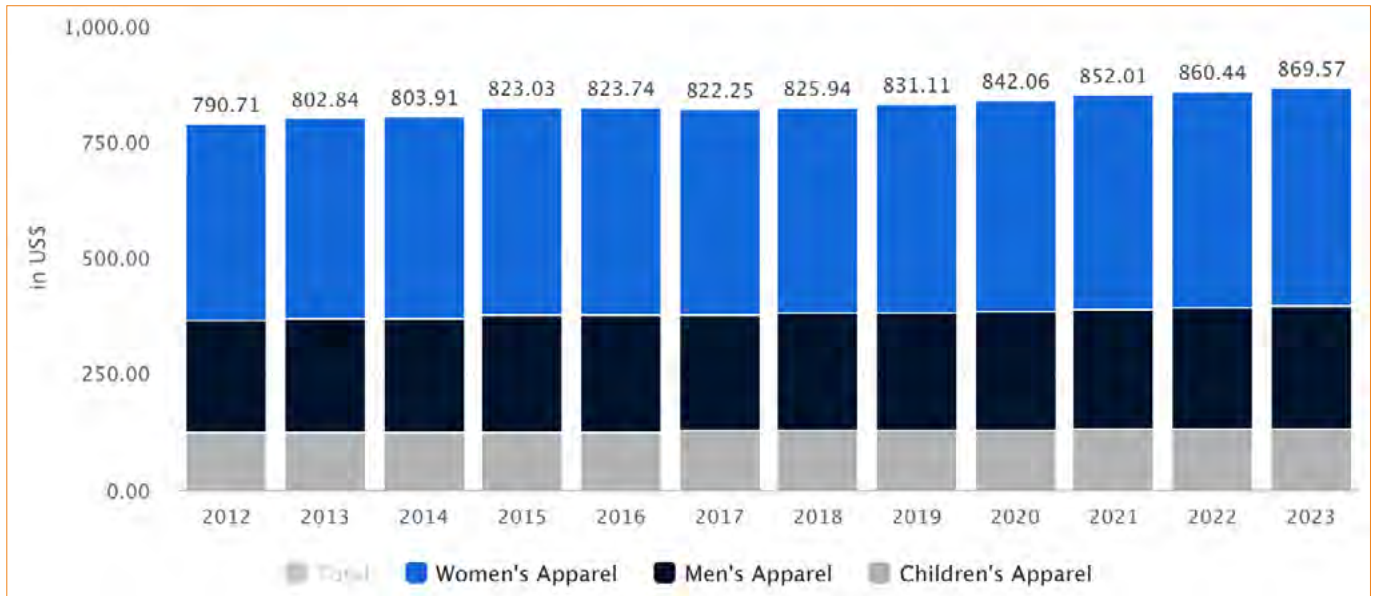
Comparing our relationship with clothing

PARTNER

ME

Instructions on how to use a Venn Diagram

After completing the primary research task "Collecting primary data on clothes in your wardrobe and drawers" compare and contrast your relationship with clothing between you and your partner.
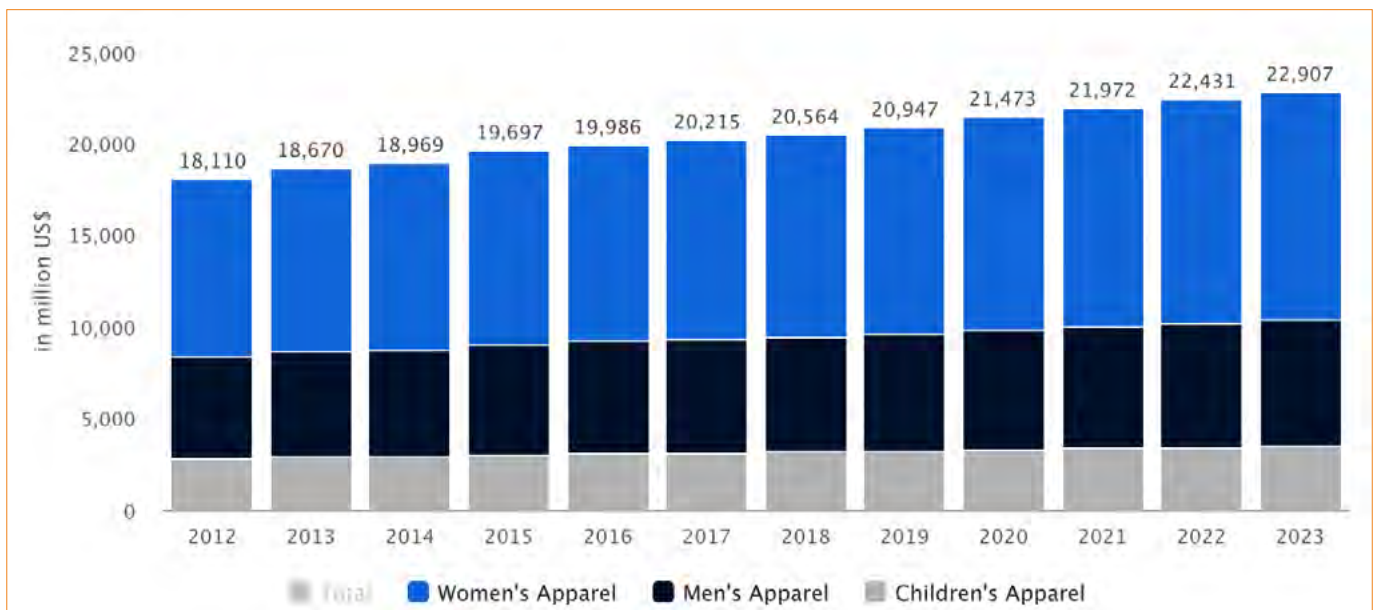
Consumption of Clothing in Australia – What does the data tell us?

All data sourced from: https://www.statista.com/outlook/90050000/107/apparel/australia#market-marketDriver

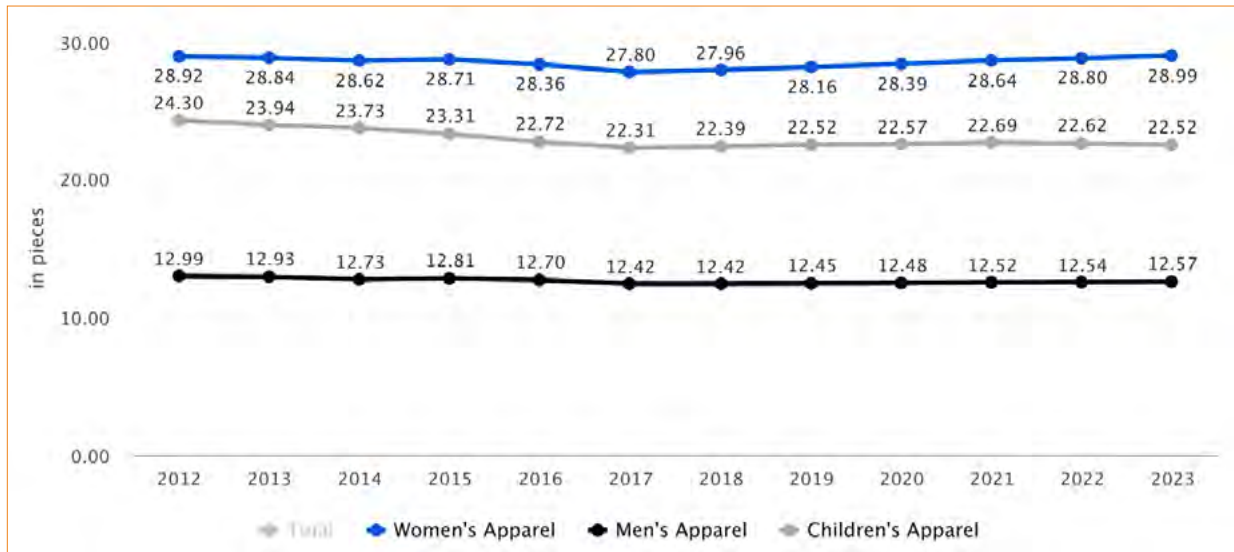## Total Sales in the Apparel (Clothing) Market in Australia (Millions of $)

What does the average Australian spend on clothes each year?
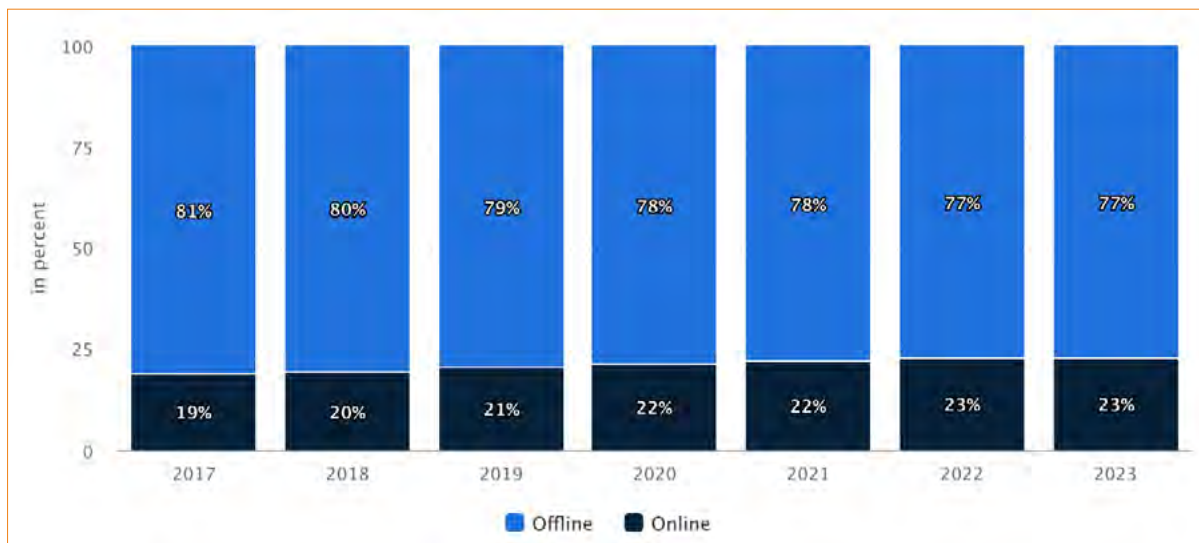
How many clothing items does the average Australian buy each year?

What percentage of clothing sales is online and offline (in-store) in Australia?

Top 5	
1. United States	US$364,868m
2. China	US$341,538m
3. India	US$150,533m
4. Japan	US$82,314m
5. United Kingdom	US$79,543m
17. Australia	US$21,473m

How do we compare to other countries in terms of total spending on clothes?